

ASTM GROUP: THE ROAD SAFETY PROJECT 'ANDIAMO SUL SICURO' AT THE UN GLOBAL FORUM FOR ROAD TRAFFIC SAFETY

**The initiative, a model of excellence in road safety,
presented to the United Nations among global best practices**

Geneve, September 26th, 2024. The ASTM Group, the world's second-largest operator of motorway networks under concession and a global leader in the construction of major infrastructure works and in technologies applied to infrastructures, is participating today in the **UN-sponsored Global Forum for Road Traffic Safety** in Geneva. This forum represents the leading global inter-ministerial meeting dedicated to road safety. Today's day is aimed at presenting successful projects and strengthening international collaboration, and in this context ASTM has been invited to present the "Andiamo sul Sicuro" initiative, among the best practices in road safety promotion.

The **United Nations Global Forum for Road Traffic Safety**, an international organization operating within the **United Nations Economic Commission for Europe (UNECE)**, is the only **UN** intergovernmental body designed to deal with road safety issues, the Traffic Conventions and the Road Traffic Signs Convention, bringing together representatives of governments, industry experts, international organizations and private actors of supranational significance. One of its main objectives is to support the implementation of the **Global Road Safety Plan** in the context of the **Decade of Action for Road Safety 2021-2030**, proclaimed by resolution of the United Nations General Assembly, which aims to halve the number of road fatalities and injuries globally by 2030.

The "Andiamo sul Sicuro" project, promoted by ASTM in collaboration with the Polizia Stradale, is designed to spread a new culture of road safety. The initiative involves a traveling road safety education tour targeted to elementary, middle and high school students located in the areas served by the Group's concessions. In the 2023-2024 school year, the project has already organized 19 events and aims to exceed 40 events in 6 regions and 20 cities. Having already involved 7,500 participants, the future goal is to sensitize more than 15,000 people, including students and teachers, who will become a driving force for wide-ranging prevention efforts.

Each step of the tour sees students as protagonists of playful-educational activities, held in the squares of the municipalities that have joined the initiative, through workshops on road safety: a practical and engaging educational experience with interactive games and meetings with experts and witnesses. In addition, young people between the ages of 16 and 19 are dedicated to debates on the topic, also held in the squares of the participating municipalities, following the screening of the film "Young Europe," with the presence of experts and testimonials.

All projects see the active involvement of local institutions and are led by specialized trainers and speakers. The worth of this type of initiative and the need to implement coordinated awareness-raising actions is also evidenced by the positive feedback that emerges from the questionnaires answered by the students involved in the project: in particular, 92.1% of young adults understood that road safety is a shared responsibility and 81% would recommend such training to a friend because it is useful and interesting.

In the future, ASTM aims to expand the audience of young people involved more and more, to renew partnerships with schools and municipalities and to activate new ones, contributing to a positive change in terms of road safety awareness and in the adoption of new habits.

ASTM Group is among the leading global infrastructure players in the management of motorway concession networks, EPC design and construction projects and technology for infrastructures. Operating in more than 15 countries, with about 16,500 employees and associates, the Group adopts a “one-company” business model incorporating integrated skills that cover the entire value chain of the infrastructure sector. ASTM Group is the second largest operator in the world in the management of motorway infrastructure with a network of approximately 6,200 km, with more than 1,400 km of this in Italy, 4,700 km in Brazil – through the company EcoRodovias – and 84 km in the United Kingdom, through its subsidiary Road Link.

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